

Danielle J. Kraus

Motion Graphics Animator

CONTACT

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DEMO REEL

Reel: www.vimeo.com/538946347
Reel Password: **DKrausDemo**

EDUCATION

The Art Institute of Indianapolis
Bachelors of Science in
Media Arts & Animation 2014
3.97 GPA

SKILLS

Motion Graphics	2D/3D Animation
Modeling	Photo Editing
Video Editing	Sculpting
Storyboarding	Texturing
Compositing	Vector Tracing
Design	Typography
Digital Painting	Project Mgmt.

SOFTWARE

After Effects	Photoshop
Illustrator	Cinema 4D
Maya	Premiere
MS Office	InDesign
ZBrush	UV Layout
Audacity	Xpression

HONORS & AWARDS

WISH-TV EOM , Sept 2022
Spectrum Award Nominee, 2022
Winner Fox 59 Winter Banner, 2011
Aii President's Award, 2010 – 2014
Aii Dean's List, 2010 – 2014
Imagine America Scholarship,
2010 – 2011

SUMMARY

Professional Motion Graphics Artist with 9+ years experience creating high quality motion graphics for broadcast, professional sports, medical, state, city of Indianapolis, and other high profile companies. Skilled in collaborating with team members to bring the vision of the project to life and to completion within the specified time-frame. Dedicated, focused and passionate with producing outstanding digital media.

PROFESSIONAL EXPERIENCE

Lead Motion Graphics Producer, WISH-TV 2022 – Present

- Responsible for leading & communicating with the graphics team in creating high quality visuals in a fast paced environment.
- Communicate in between departments & vendors for large station projects.
- Create full package animations for multiple sized screens.

Motion Graphics Producer, WISH-TV 2021 – 2022

- Develop graphic packages from concept to final renders for news & promotions. Create bumps, loops, segments, opens, transitions and logos designs.
- Design motion graphic templates for use by editors.

Motion Graphics Animator, Innovative 2016 – 2021

- Developed high end motion graphics and design for broadcast, advertisement, promotions, stadium graphics, 360° screens, web, augmented reality and 3D building projections.
- Collaborated with animation team members, designers, & project managers to create animations for multi-sized businesses, including fortune 500 companies.

Logo Designer, ADB Memorial Scholarship Foundation 2017 – 2021

- Created original Angie's Angels logo in support for her fighting cancer.
- Redesign yearly of shirts and other promotional merchandise for the Memorial scholarship benefit.

Motion Graphics Freelance, Innovative October 2016

- Animated storyboards into a detailed explainer video series.

News Motion Graphic Artist, Tribune Broadcasting 2014 – 2016

- Created compelling 2D and 3D motion graphics and designed for broadcast, advertising, promotions and print media.
- Developed media packages for Fox59 & CBS4 Home of the Colts, Bluezone style.

Motion Graphics Intern, Innovative May – August 2014

- Assisted in creating motion graphics for Pacers Sports and Entertainment and other companies, networked and 3D modeled the Indianapolis War Memorial.

News Animation & Design Intern, Tribune Broadcasting April – Nov. 2012

- Developed, conceptualized and created elements and animations for advertising.
- Animated scenes for the production of multiple holiday banners and snipes that aired on television.